	<u>Interests</u>	Business
CC 1 The Ice Breaker (4 – 6 min) To introduce yourself to your Club		
CC 2 Organise Your Speech (5 - 7) Strong opening, body and conclusion		
CC 3 Get to the Point (5 - 7) Ensure a purpose and a point		
CC 4 How to Say It (5 - 7) Use right words clearly and vividly		
CC 5 Your Body Speaks (5 - 7) User movement, gestures, facial expressions and eye contact		
CC 6 Vocal Variety (5 - 7) Volume, pitch to reflect and add meaning and interest.		
CC 7 Research Your Topic (5 - 7) Support points through research		
CC 8 Get Comfortable with Visual Aids (5 - 7) (PPoint and prop)		
CC 9 Persuade with Power (5 - 7) Persuade to take some action. Appeal to the audience's interests, with a Call to Action!		
CC 10 Inspire Your Audience (8-10) To inspire audience. Appeal to the audience's needs and emotions, using stories, anecdotes and quotes to add drama.		

Topics Once you have a list of possible topics *imagine* how you could do each topic in **each** style of speaking assignment ... Some will fit better than others. Looking at each topic you will find some work better as a specific style (e.g. Body language) than another. This allows you to chose the best topic for the assignment. So how would you speak about cooking (a hobby) as a cc1, cc3, cc5 etc ...